

Bailey Fisher | Chief Marketing Officer

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Fisher's connections to agriculture and rural communities help her build relationships and advance strategic initiatives. In addition, Bailey's experience training and showjumping horses shaped her discipline, focus, and competitive drive.

Before joining Versant Strategies, Bailey worked for the Pennsylvania Farm Bureau as the Federal Affairs Specialist—building connections with U.S. Congressional Offices and the American Farm Bureau Federation—before being promoted to Government Affairs Director. She has also served as Deputy Tax Collector for Heidelberg Township and supports her family's business, Fisher Rental Properties, LLC, as Chief Communications Officer overseeing tenant relations and operations.

Bailey began her advocacy work with the Epilepsy Foundation of Eastern Pennsylvania and gained campaign experience working on several federal level political races. She has served as Events Chair for the Berks County Young Republicans and as a West Region Committeewoman for the Berks County Republican Committee.

A graduate of Lebanon Valley College, Bailey holds a B.A. in Political Science and Business Administration. While there, she became a member of Pi Sigma Alpha and the National Political Science Honor Society.

Currently, Bailey lives in Mechanicsburg with her husband, Ryan, and their dog, Moose. Outside of her professional life, she enjoys trail riding with her horses, training Moose for both upland bird and waterfowl hunting, and time spent at the beach. She also serves as a volunteer and an eighth-grade CCD teacher at Seven Sorrows of the Blessed Virgin Mary in Middletown.

